

Photography Tip Sheet

HORIZONTAL vs. VERTICAL

***Photographer's Rule of Thumb:
When in doubt, take one of each.**



Horizontal position (landscape) - shooting parallel to the level ground

POWER of this Technique:

- Photographs that are wider than they are tall
- Horizontal shoots can emphasize a message of stability or rest
- Can be used to emphasize the length of a subject



Vertical position (portrait) - shooting at right angles to a horizontal plane

POWER of this Technique:

- Photographs that are taller than they are wider
- Vertical shoots can help to emphasize the subject and eliminate distractions

